

# 2020 National Ag Day

*National FFA Organization*

*National 4-H Council*

*MANNRS*

*Agricultural Future of America- AFA*



@JASONWETZLER

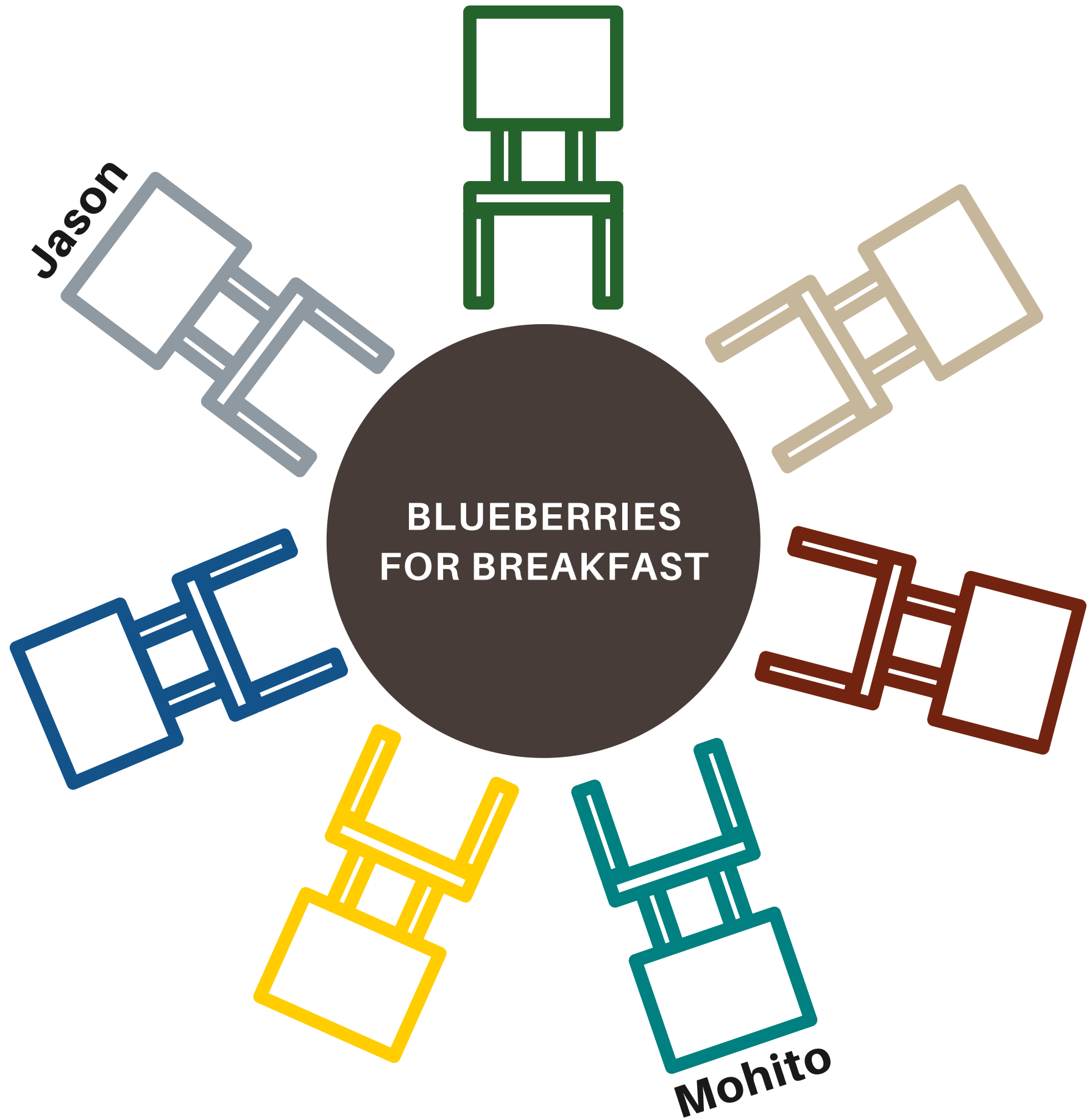
# OUR STORIES CREATE CONNECTIONS

## Your Task:

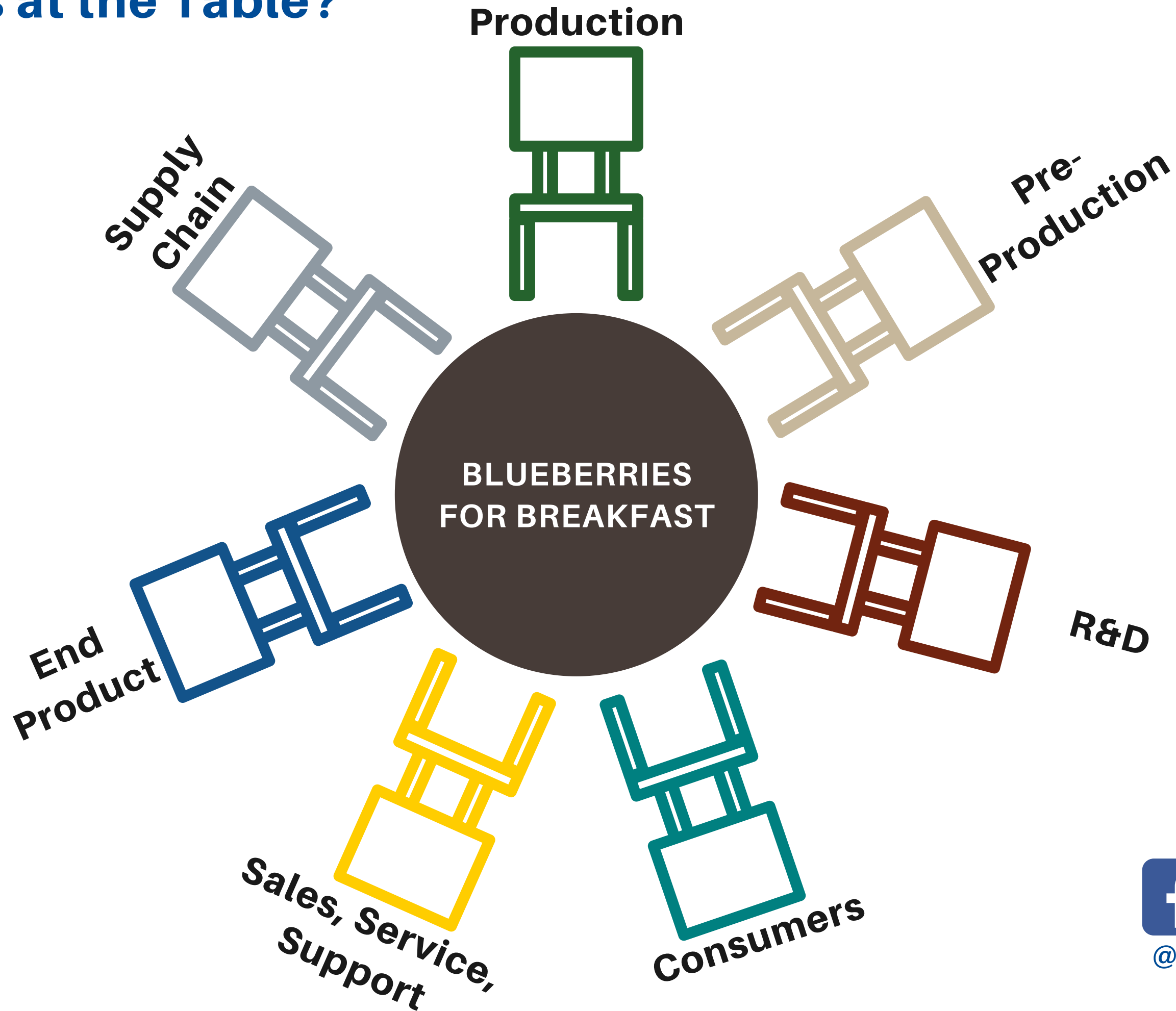
1. Type your preferred social media platform and username into the chat bar.
2. Choose another participant and go to their profile.
3. Choose one piece of their content (photo, tweet, post, etc...)
4. Comment how it connects to you.
5. Three minutes.



# Who's at the Table?



# Who's at the Table?



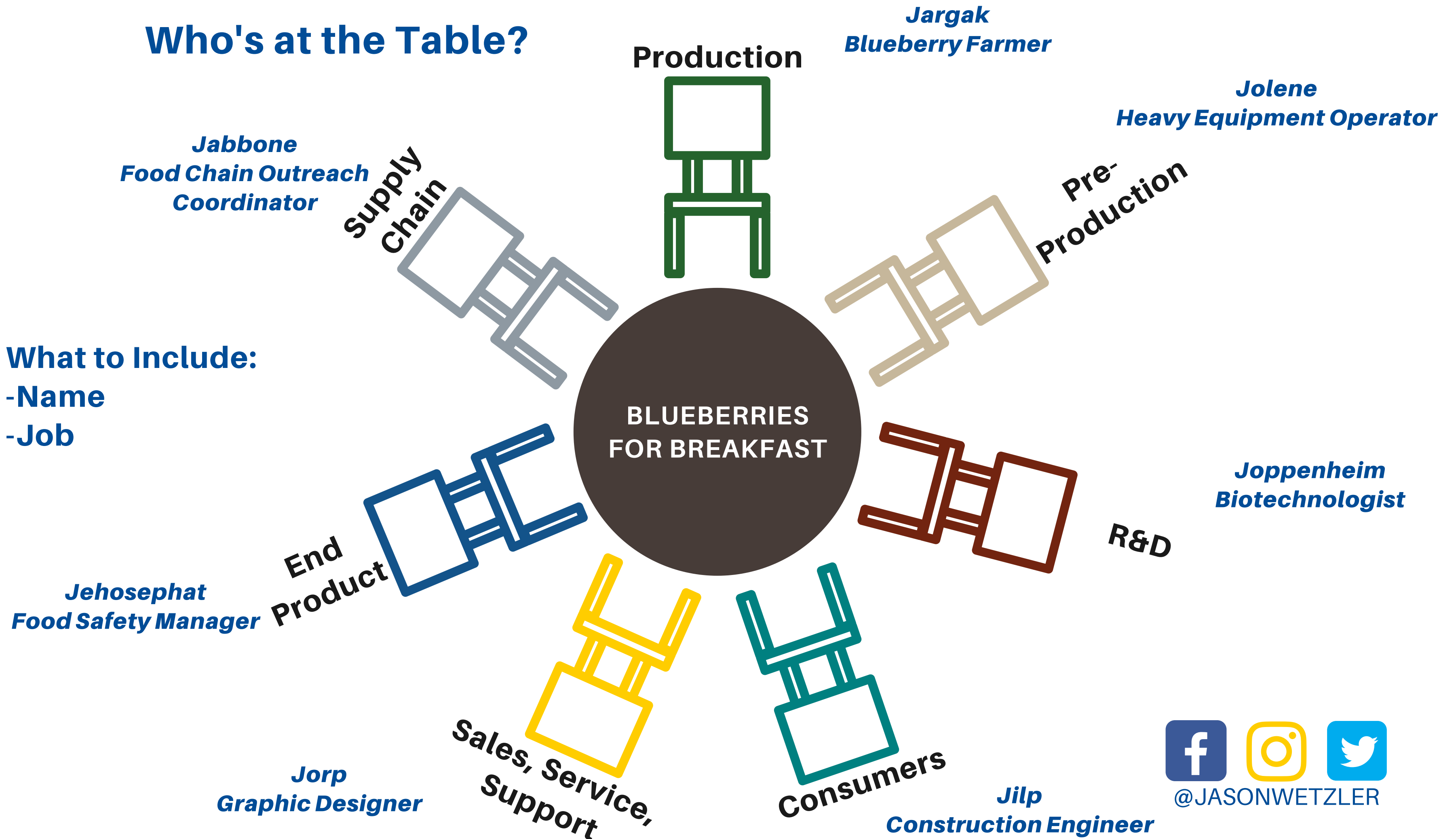
## What to Include:

- Name
- Job

# Who's at the Table?

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- Name
- Job



# Who's at the Table?



## R&D

After determining trends in consumer preferences, research and development labs create innovative new processes, products and solutions to solve problems.

## Pre-Production

Inputs like seed, machinery and data analysis are just some of the things needed to carry out the duties of the rest of the chain.

## Production

Here, the raw materials needed for end products are produced. Crops are grown, livestock is raised, oil is drilled and coal is mined.

## Supply Chain

Someone needs to turn raw materials into products and get them into consumers' hands.

## End Product

When the end product of food, fuel, fiber, lumber or pharmaceuticals is ready, it is stocked for public use.

## Sales, Service & Support

Advertising and marketing are used to inform consumers of their purchase options and lead them to stores.

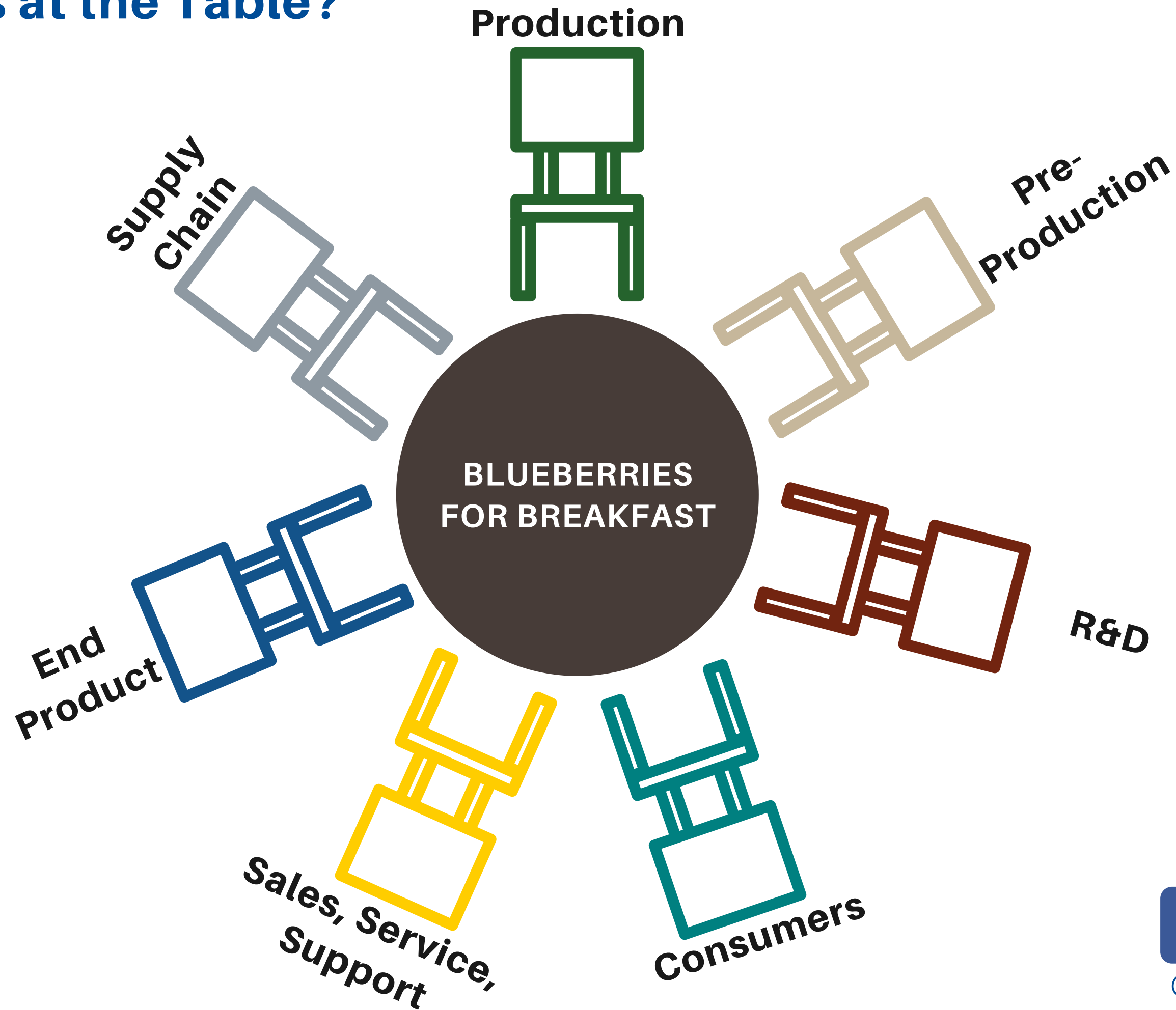
## Consumers

Finally, products at the end of the chain are ready for consumption.

<https://www.ffa.org/value-chain/>



# Who's at the Table?



## What to Include:

- Name
- Job
- Hometown
- 1 Hobby
- 1 Strength

**"When we don't intentionally  
include everyone, we are  
unintentionally excluding  
someone."**





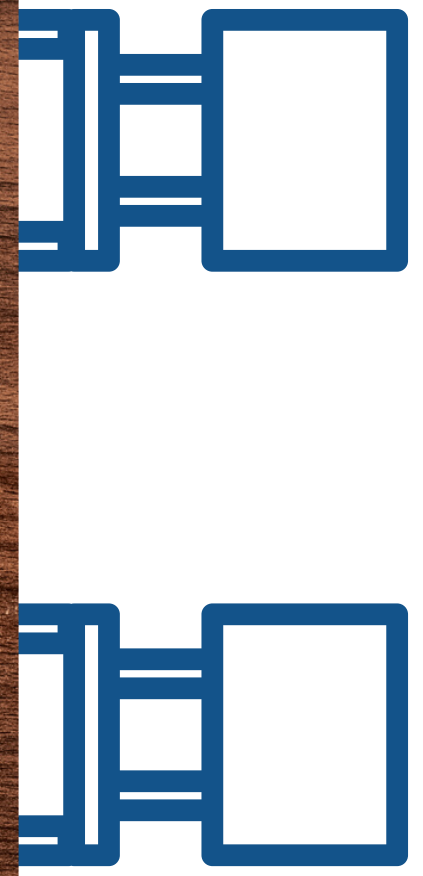
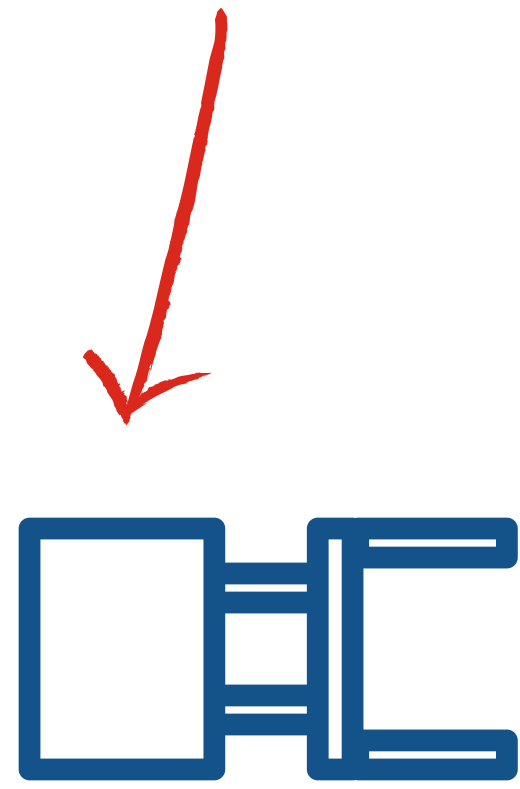
**"When we don't intentionally include everyone, we are unintentionally excluding someone."**

*What does this quote say about our responsibility as a leader and someone who gets a seat at the table?*



**NOT LEADER**

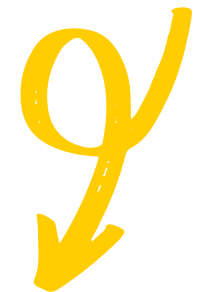
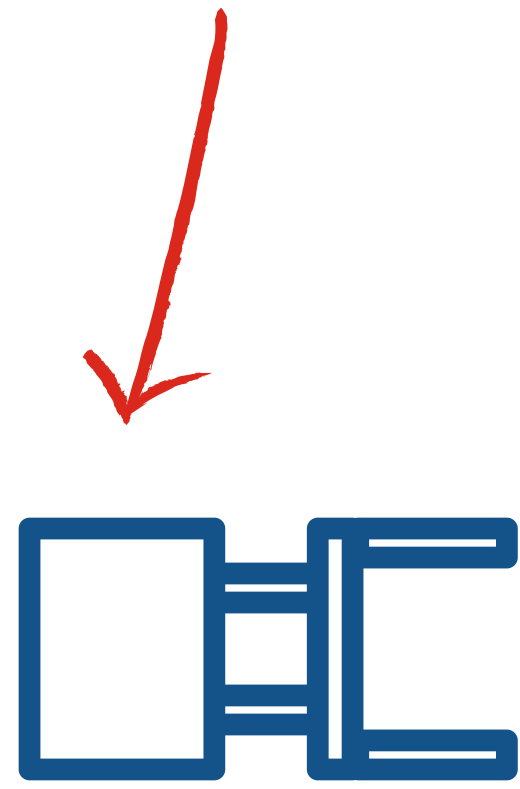
**LEADER**



@JASONWETZLER

**NOT LEADER**

**LEADER**



The leader is not the person who is at the head of the table, the leader is the person who is adding a chair.



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